



CONSTRUCTION CONFEDERATION

**Contact:** Sarah Kenny CIP Marketing Manager 07789 713776  
*See Media Contacts in  
Notes to editors*

**Date:** March 31 2008 **Publication:** Immediate

**Groundbreaking series of films launched  
'Safeguarding People: Achieving Design Excellence'**

The first DVD in a groundbreaking series of films affirming great design whilst safeguarding people working in construction has been launched. The films are aimed at architects (including trainees) and other construction professionals who have a key role in creating safe, sustainable and buildable designs.

The first DVD, covering company compliance of the Construction (Design and Management) Regulations 2007 will be launched at BBC Portland Place on 7<sup>th</sup> April 2008 with a keynote speech from Stephen Williams, Chief Inspector of Construction Health and Safety Executive. The event has been timed to align with the first anniversary of the CDM Regulations 2007.

Copies of the DVDs are available to purchase from Construction Industry Publications Ltd (CIP), price £14.99 inclusive of VAT plus P&P. Order from CIP, 17 Gatelodge Close, Round Spinney, Northampton, NN3 8RJ. Tel 0870 078 4400, or via their website [www.cip-books.com](http://www.cip-books.com)

The series is not for profit and the first film will be provided to RIBA registered universities for no charge to get the thinking embedded into the next generation of designers. The film series has the endorsement of the RIBA President, Sunand Prasad who said: "Architects have a key role in creating safe, sustainable and buildable designs. RIBA endorses this DVD which introduces the Construction (Design and Management) Regulations 2007. It challenges architects' perceptions of addressing health and safety and can count towards their yearly CPD quota."

Further DVDs are planned to assist internal training in small and large design companies around the UK. The aim being to promote understanding of health and safety and how to integrate good practice in the design.

Stephen Williams, Chief Inspector of Construction Health and Safety Executive has welcomed the DVD stating: "Every project needs the passion, care and creativity of designers. I am very pleased to give my support to this DVD, produced by designers for designers which shows how these goals can be achieved as well as ensuring that risks to the health and safety of those who have to build and maintain them are addressed and reduced by design."

The DVD challenges architects' perceptions of addressing health and safety through their design process. It also seeks to provide best practice solutions to health and safety issues in design, harnessing great ideas and hints from current architects. Real life examples are provided along with analysis from different CDM dutyholders.

The films have been commissioned by a new film production team, SquaredCircle. The team comprises four industry health and safety specialists: Mark Poole, BBC; Peter Caplehorn, RIBA; Shelley Atkinson-Frost, Construction Confederation; Tom Harper, Constructing Excellence, South West with support from the Working Well Together construction industry health and safety campaign.

Each DVD will feature a different part of the building process. Individual film titles are as follows:

Part 1 Company Compliance	Part 5 Building Services
Part 2 Roofs	Part 6 New Build <i>Housing</i>
Part 3 Elevations <i>inc. Windows</i>	Part 7 Erection of Structures
Part 4 Refurbishment & Alterations	

Anyone interested in sponsoring other films, or architects with examples of good design for health and safety for future films, should leave a message at [www.squaredcircle.info](http://www.squaredcircle.info)

**Notes to editors:**

1. **Construction Industry Publications (CIP)** can be contacted:

- Tel: 0870 078 4400
- Fax: 0870 078 4401
- Email: [sales@cip-books.com](mailto:sales@cip-books.com)

1. **Launch Event - 7<sup>th</sup> April 2008 11.00am – 12.00noon**

BBC Council Chambers, Portland Place, London W1A 1AA  
Press welcome. Names required in advance to satisfy security requirements e-mail to [mark.poole@bbc.co.uk](mailto:mark.poole@bbc.co.uk) or phone Mark Poole 0870 4110464

2. **Photos**

Photos taken during filming in London can be found by cutting and pasting the following into an Internet search:

[http://picasaweb.google.com/markpoole6/ShootingDVD?authkey=e\\_RUyl\\_SpTQ](http://picasaweb.google.com/markpoole6/ShootingDVD?authkey=e_RUyl_SpTQ)

The group photos shown there are L- R Mark Poole, Shelley Atkinson Frost, Tom Harper, Peter Caplehorn. There may be other photos available after the launch.

3. **Media Contacts:**

Mark Poole, BBC 0870 4110464  
Peter Caplehorn, Scott Brownrigg, (RIBA) 014835 68686  
Shelley Atkinson Frost, Construction Confederation 0207 227 4553  
Tom Harper, Constructing Excellence South West 07919 331913  
Keith Palmer, Production Editor 0781 464 0785